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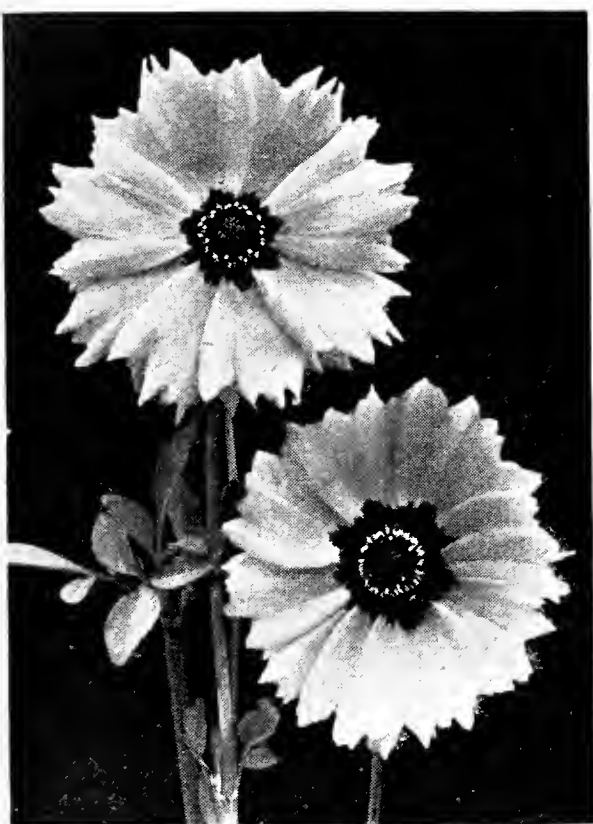
CALENDULA, ORANGE FANTASY
(See page 3)



CORNFLOWER, JUBILEE GEM
(See page 4)



MARIGOLD, GOLDEN WEST
(See page 3)



CALLIOPSIS, GOLDEN CROWN
(See page 3)



CHRYSANTHEMUM, GOLDEN CROWN
(See page 3)

Purdy's Supreme Seeds for Your Garden

1938 ALL-AMERICA SELECTIONS
AND OTHER NOVELTIES

(Pages 2 to 5)

COMPLETE LIST OF ANNUALS

(Pages 5 to 13)

SEED OF PERENNIALS

(Pages 14 and 15)

CALIFORNIA WILD FLOWER SEEDS

(See Back Cover)

BULBS OF GORGEOUS TIGRIDIAS

(Page 15)

A LOVELY NEW AZALEA

(See Back Cover)

1938

CARL PURDY

UKIAH, CALIFORNIA

To My Flower Loving Friends

THIS is a list of Supreme Flower Seeds: The All America Selections for 1938 that I deem suited to gardens; Other Outstanding New Varieties from foremost American and European breeder; Annuals and Perennials in those strains that have stood the test of time, unsurpassed, and California Wild Flowers in outstanding varieties.

The seeds are the very finest that money can produce. I believe you want such seeds and I pay from two to ten times the cost of ordinary strains to get them for you.

Outstanding flowers in your garden are produced only by planting the very finest seeds of superior strains. Your garden work and expense is identical whether you produce ordinary flowers or prize winners. By paying a few cents more for the best seeds of finest strains you will be repaid a thousand fold in joy and satisfaction.

Give My Fine Seeds a Chance: Soil, well prepared and fertilized; careful watering; thorough cultivation, will repay you in thrift plants and superb blooms. Do not crowd—allow plenty of room for cultivation.

SOWING SEEDS: Perennials germinate while the ground is still quite cool in very early spring. Since they germinate slowly it is best to sow in boxes or seed beds. Annuals may be sown indoors March to April to be transplanted to the open when safe from frost or they may be sown in the open after frost danger is past; most of them may be sown where to flower if desired. Any special culture is given with the descriptions.

Do Not Cover Seeds Too Deep: More fine seeds are lost each year by planting too deeply than from any other cause. Cover seeds not more than $1\frac{1}{2}$ times their thickness which with small seeds means merely pressing into soil or sifting a very little fine soil over them.

NOTE: Only tested seeds are sent out. I guarantee them true to name, but as the care is beyond my control I do not guar-

antee results. That is up to you. Nevertheless my entire business has been founded upon fair dealings and I will entertain any reasonable complaint.

Terms: Cash with order, either check, draft, or money order. Stamps accepted up to 50c, not more. Seeds are all sent post-paid.

OTHER LINES: I also specialize in California Native Bulbs, and in Rare Perennials and Rock Garden Plants. If you have not received my Fall 1937-Spring 1938 catalog a copy will be sent you upon request.

TIGRIDIAS: On the back cover of this list you will find my offer of Tigridia bulbs in finest colors and rare varieties.

SPECIAL GROUP AND QUANTITY OFFER: If your order amounts to \$1 or more, select additional packets to value 25c. Similarly for each added dollar of your order select additional seeds of 25c value. It costs me much less to fill a larger order than it does a small one and I gladly pass the saving to you. It will pay you to make your full selection of seeds from my list and secure this saving. This offer applies to all seeds in this catalog, including novelties.



SHAKESPEARE'S PANSIES
(See page 5)



PETUNIA, TOPAZ ROSE
(See page 3)



CHRYSANTHEMUM FLOWERED
MARIGOLD (See page 3)



ASTER, CREGO ENCHANTRESS



PETUNIA, SALMON SUPREME



ASTER, ILLUSION

NOVELTIES FOR 1938

The All America Selections for 1938

PETUNIA SALMON SUPREME (AM)

A brand new color to Petunias that has long been wanted. The flowers 2 in. across are rich coral-salmon when opening, changing as they mature to glistening soft salmon-pink with accentuated lighter throat. Plants are a uniform height of 1 ft. with a spread of 1½ ft. with flowers all carried above the foliage. Pkt. 35c.

PANSY CORONATION GOLD (AM)

This new Giant Pansy is the largest yellow pansy yet introduced with flowers to 3 inches across. Of lovely texture; the plants free blooming but compact; the color a pleasing shade of pure deep yellow, suffused golden orange without eye. Flowers are rounded with lightly ruffled edges and spicy scent. Pkt. 50c.

CALLIOPSIS GOLDEN CROWN (AM)

Flowers are a third larger than the familiar varieties of rich deep gold, mostly with a double row of petals and they have a pleasing fragrance. A notable addition to these popular and easily grown garden and cut flowers. Pkt. 25c.

CALENDULA ORANGE FANTASY (AM)

New, true to form and distinct this lovely variety is an entirely new type. The first row of petals on the outside are long and beautifully twisted; the inner petals are short and fantastically curled and interlaced, piling up on top of each other in irregular fashion to form a heavy crest which surrounds a large and attractive mahogany bronze center. Flowers 3¼ in. across of a deep but pleasing coppery-orange. Height 15 ins. Pkt. 25c.

PETUNIA TOPAZ ROSE (SM '38)

I have never seen a Petunia so brilliant, so uniform in height and color and above all in the tests I was privileged to make it did not burn in hottest sun. Fifteen inches high with pleasing soft green foliage. The flowers completely smothered the plant all summer and are a fiery velvety rose of scintillating brilliance, slightly suffused gold and with throat of topaz. Pkt. 25c, 3 pkts. for 60c.

MARIGOLD GOLDEN WEST (Rec. '38)

Of the carnation-flowered type, it is earlier, larger and more free-blooming than Guinea Gold. Flowers are fully double, bright, rich orange, 3½ inches across with petals loosely and gracefully placed and of wonderful substance. About 2½ ft. tall and quite long stems. Blooms in about 15 weeks from seed. Pkt. 25c.

ZINNIA NAVAJO MIXED—Gaillardia Flowered (Rec. '38)

With lovely two-toned mellow shades of rose, pink, bronze, yellow and orange and combinations of these colors after the pattern of a Navajo rug in form the flowers resemble those of the double Gaillardia. They are 2 inches across on good stems and are particularly nice for table decorations and make most novel garden effects. 2 ft. tall. Flower in about 45 days from seed. Pkt. 15c; ¼ oz. 60c.

ASTER CREGO ENCHANTRESS (Rec.) (Wilt Resistant)

Enchantress is an entirely new color to Asters—a luscious shade of lively salmon-rose of the well known Crego type so valuable for cutting and the garden. Flowers are large and of fine substance flowering in early Sept. Pkt. 20c; 3 for 50c.

GIANT COMET ASTER ILLUSION (Rec.) (Wilt Resistant)

Still another new color to Asters, Illusion is a soft pastel shade of apricot-pink, the flowers borne on upright plants 2 ft. tall and are particularly lovely in combination with blue. Flowers in mid-August. Pkt. 20c; 3 pkts. for 50c.

MARIGOLD CHRYSANTHEMUM FLOWERED (Incurved) (American Beauty, Rec. A. A. S. '38)

Lovely incurved flowers identical in form to the Chrysanthemum in tones of deep orange to light orange; deep yellow to light yellow of good size and coming 100% double. Height. (See picture). Pkt. 25c; 3 pkts. for 60c.

Other Superb Novelties from American and European Sources

RUSSEL LUPINES (G. M. R. H. S. '37)

The outstanding introduction of years, no plants have been more enthusiastically acclaimed than this remarkable new strain of perennial Lupines. Plants stand 3-4 ft. with the flowers closely spaced in long spikes in a variety of superbly rich color—deep yellows, oranges, reds, and brilliant bicolors never before seen in Lupines. Florets are large and unlike all other Lupines are retained throughout the flowering period. Pkt. (12 seeds) 25c; 50 seeds, 65c.

CHRYSANTHEMUM GOLDEN CROWN (England)

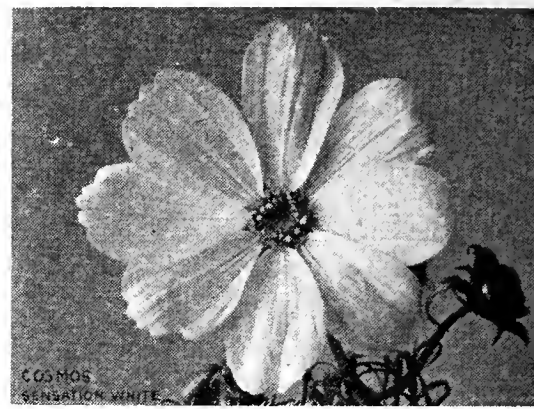
A sensational advance in annual Coranarium Chrysanthemums, Golden Crown has robust, well branched plants producing 50 to 60 lovely 100% double quilled golden yellow blooms above the silvery foliage. Pkt. 30c.



OREGON SUNSHINE



NIEREMBERGIA HIPPOMANICA



COSMOS, SENSATION WHITE

NOVELTIES FOR 1938 (Continued)

OREGON SUNSHINE (*Eriophyllum Lanatum*)

I feel fully justified in placing this superb native plant among novelties for I know you will adore it. Entirely hardy anywhere in the U. S.; long lived perennial, it has a basal tuft of evergreen foliage neat throughout the year from which arise in May many stiff 15-inch stems crowned throughout the summer with masses of the most delightful golden-yellow daisies. Fine cut. Sown quite early it will flower the first summer. Seeds, Pkt. 25c. Plants, 25c each; 3 for 65c.

NIEREMBERGIA HIPPOMANICA

Dwarf Saucer Flower

No plant has been more universally desired than a dwarf compact plant with blue flowers that would bloom all summer and that need is ably filled in this lovely new plant. A perennial if protected it is best treated as an annual as it flowers in a very few weeks from seed. Dwarf and compact the very large flowers of lavender-blue completely smother the plant throughout the summer and fall. Pkt. 25c.

CORNFLOWER JUBILEE GEM

(AM. A. A. S. '37)

No novelty has met with such instant acclaim as this lovely dwarf Cornflower and its popularity will continue for years to come for it so admirably fills so many garden situations. The plants are a foot high and entirely covered with the rich cornflower-blue flowers through a long season. Sow both fall and spring for a long succession. Pkt. 25c.

COSMOS SENSATION PINKIE AND PURITY

Lovely separate colors of the very popular large flowered early blooming Cosmos. **Pinkie** is a delightful soft rose; **Purity**, glistening white. Either, pkt. 20c; 1 pkt. of each, 35c.

CUPHEA FIREFLY

Unexcelled for rock garden, pots, window boxes or low edgings this new plant is dwarf, compact, neat and showy all summer. The delicately formed flowers are fiery cerise red and the plant 10 inches high. Flowers in 14 weeks from seed sown after danger of frost is past. Pkt. 25c.

ESCHSCHOLTZIA CHERRY RIPE

This erect California Poppy with its dazzling flowers, the color of rich ripe red cherries was rapturously acclaimed by all visitors to my 1937 trials. You will like it. Pkt. 25c.

GODETIA DOUBLE SYBIL SHERWOOD

A double counterpart of the very popular Sybil Sherwood, the multiplicity of petals adds warmth to the lovely salmon-pink with its softening lighter margins. Pkt. 25c.



TITHONIA FIREBALL
(See page 5)



CUPHEA FIREFLY



SWEETPEA, DELICIOUS
(See page 5)

NOVELTIES FOR 1938 (Continued)

HYACINTH FLOWERED LARKSPUR ROYALTY

The flowers of clear rosy mauve color are born in huge spikes with very long stems on plants 4 ft. tall. The flowers are very double and the color harmonizes wonderfully with other garden colors. Remarkably free flowering. Pkt. 25c.

LEPTOSYNNE GOLDEN ROSETTE

I owe my customers an apology for failure to bring this outstanding and easily grown annual to them a year sooner. It will succeed anywhere and flowers in ten weeks from seed sown in the open where to bloom. The plant is 18 inches high and the full double golden yellow flowers resemble tiny dahlias. Unexcelled for cutting and it is difficult to think of a finer yellow garden flower. Pkt. 25c; 3 pkts. for 65c.

NEW FRENCH MARIGOLD FLAMING FIRE

The long stemmed, brightly colored, single flowers, 2 inches across, vary in color at different seasons; at times they are flaming red and at others red and yellow. The variations in color and patterns of this Marigold are inherited and constitute what is called a variegation. Plants much branched and 2½ ft. tall, come into flower in about 12 weeks from seed and continue to bear profusely all summer. Pkt. 25c.

AFRICAN MARIGOLD LITTLE GIANTS

The most unique Marigold novelty of a decade. Plants only 15 inches tall yet actually producing a head of 20 to 35 beautiful blossoms 4 inches across. Ideal for low effects and valuable for pot specimens. Flowers vary from carnation to globe form with colors from yellow to very bright orange in wonderful mixture. Pkt. 25c.

SHAKESPEARE PANSIES

This simple quaint little Pansy has come to us unchanged from the time of Shakespeare. Easily grown and suitable for any location in the garden, with delightful little flowers in soft cream, soft and deep blue and bicolor combinations of these colors through a long season. Not showy, "just sweet". Pkt. 50c, 3 pkts \$1.00, half pkts. 25c.

PHACELIA VISCIDA

With its flowers, are cups of gentian blue with a white eye on compact plants about a foot high this little native annual is the most entrancing addition to my garden in many a day. Sown in spring where to bloom it flowers in a few weeks from seed and continues all summer. Your money back if you are not delighted. Pkt. 15c; ½ oz. 25c.

SWEET PEAS

I find the new varieties here offered so entirely delightful and superior in every way to older varieties and I know you will want them.

FLORIST BLUE, finest clear blue. **FLORIST ROSE**, pure deep rose are companion varieties in **Early Flowering Sweet Peas** I have had on trial the past summer so unbelievably lovely in either sun or artificial light that I heartily recommend them. You too, will be delighted with them. **Either**, pkt. (30 seeds) 25c.

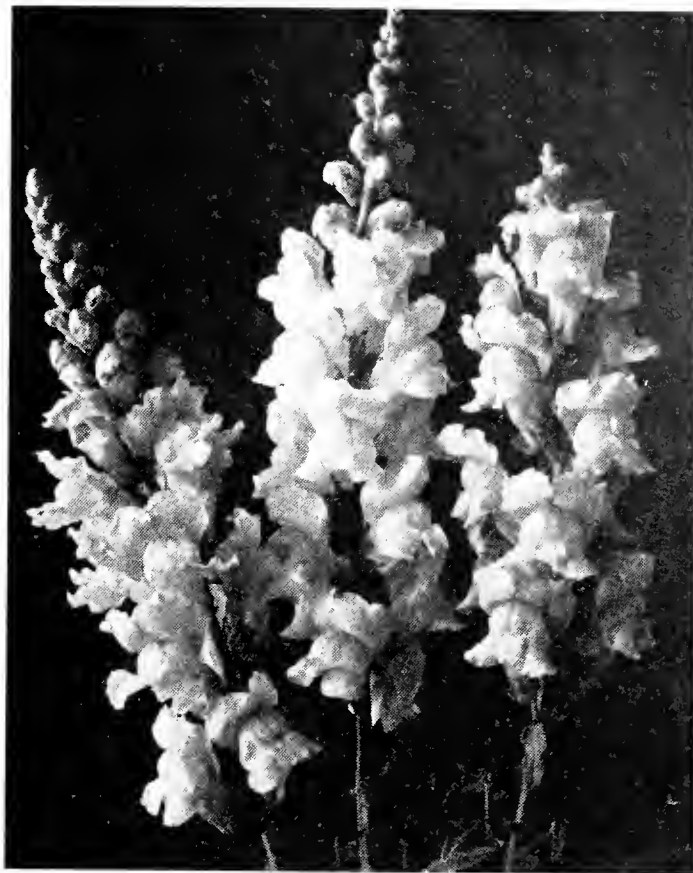
DELICIOUS, an enchanting new **Early Flowering** variety has large flowers, long stem, splendid habit and is everything a good Sweet Pea should be. Its color is difficult to describe but reminds one of crushed strawberries and Devonshire cream blended together in delicious combination. Pkt. (20 seeds) 25c.

ABUNDANCE, the first **Multiflora Summer Flowering Sweet Pea** is the forerunner of a brand new type. Six flowers to the stem is the rule, seven or eight not uncommon and sprays have been found with nine blossoms. Unusually vigorous, and blooming profusely over a long period. Flowers are of good size and the color is a bright clear warm mauve spread evenly over the entire bloom. With its many flowered sprays it never fails to bring praise. Pkt. of 25 seeds 25c.

PEGGY ANN, **Summer Flowering Spencer Sweet Pea**. I have never seen more beautiful Sweet Peas than a row of this in my tests. Very large blooms on long stems of a most bewitching salmon-pink, delightfully fragrant and very long flowering. Pkt. (25 seeds) 25c.

NEW TITHONIA SPECIOSA FIREBALL

A vibrant shade of orange-scarlet with contrasting yellow center in blooms 5 inches across. Plants are not straggling as in the older type and reach a height of 8-9 feet. Dazzlingly brilliant and a most lasting late fall cut flower. Pkt. 25c; 3 pkts. for 60c.



SUPER MAJESTIC SNAPDRAGON

SEEDS OF ANNUALS

Time Tested Strains of Outstanding Merit

ANTIRRHINUM—Snapdragon

Snapdragons have ever been a favorite among garden and cut flowers and with the near perfection of rust-resistant strains in all the popular colors we may again enjoy their lovely masses of bloom with ample spikes for cutting.

Supreme Super Majestic Mixture. (Rust resistant). The very finest strain producing huge spikes in all the colors known to the Snapdragon, including many lovely shades not yet introduced as separate colors. Pkt. 25c; 1/16 oz. 50c.



MARIGOLD, FRENCH TALL SINGLE
FLAMING FIRE



ASTER, SUPER GIANT, LOS ANGELES



ASTER, CALIFORNIA GIANT SUNSHINE



CALENDULA, CHRYSANTHIA

ASTERS

The beauty of the Aster as a garden plant and its usefulness as a fine cut flower is well appreciated. Half-hardy annuals they may be sown indoors March-April or in the open when safe from frost. I have offered here what I believe to be the finest types for the garden and cutting.

California Giant Sunshine. New and lovely type 3 ft. tall with blooms 6 in. across on stiff stems. The centers are quilled while the long narrow guard petals are flat. My **Supreme Mixture** includes all the lovely shades of purple, light blue, salmon-pink, snow white and other lovely tones. **Pkt. 20c; 1/8 oz. 75c.**

Super Giant Asters. A glorious new race of early flowering Asters growing 2-2 1/2 ft. tall, with very large curled and interlaced double flowers. Extra long stems.

El Monte (SM. A. A. S. '36). Stunning deep glowing crimson.

Los Angeles, (AM. A. A. S. '34). Pure shell pink and were I naming it I would call it "My Favorite".

Either, **Pkt. 20c; 1/8 oz. 60c**

Improved Giant Crego (Wilt Resistant). Marvelous garden Asters of the same type bloom and as lovely as any Chrysanthemum. Sturdy well branched plants, 2 ft. tall, produce an immense quantity of blooms over 5 inches in diameter. Last well cut. Being wilt resistant they should be planted in any region where the Aster wilt is prevalent. **Pkt. 15c; 1/4 oz. 60c.**

Golden Sheaf. (Wilt Resistant). The deepest yellow Aster yet produced. Fully double with several rows of soft yellow ray petals surrounding a full crest-like center cushion of canary yellow. Most attractive. **Pkt. 20c; 1/4 oz. 75c.**

Collection, 1 Pkt. each of the above 5, only 70c.

Aster Crego Enchantress (see novelties). **Pkt. 20c.**

Aster Comet Illusion (see novelties). **Pkt. 20c.**

CALENDULA—Pot or Scotch Marigold

No plant will give so much bloom for so little care as the hardy Old Fashioned Pot Marigold and these lovely new varieties make them even lovelier than our memories. Seed sown August-October brings profuse winter and early spring bloom. Sow again in early spring.

Frisled Beauty. 18 in. Much finer than the sensation Orange Shaggy, it has frilled petals in fine form and is a most lovely shade of deep orange. Splendid cut and a treat in the garden. **Pkt. 15c; 1/4 oz. 25c.**

Campfire. (Sensation). Largest of all with full double flowers on strong stems. Rich orange overlaid with a sheen of scarlet. **Pkt. 15c; 1/4 oz. 25c.**

Orange Fantasy. See Novelties. **Pkt. 25c.**

Orange Sunshine. A gorgeous new Chrysanthemum-flowered marigold with very large flowers of shimmering orange. **Pkt. 20c; 1/4 oz. 40c.**

Sunshine (Chrysanthia). Clear butter-cup yellow flowers on wiry stems and with its incurved petals much resembling a chrysanthemum. Splendid for garden, unexcelled for cutting. **Pkt. 15c; 1/4 oz. 25c.**

Collection: 1 Pkt. each of above 5, 50c.

Supreme Pastel Bedding Mixture. Lovely pastel shades in dwarfer types. **Pkt. 15c; 1/4 oz. 25c.**

Calendulas Finest Mixed. All types and colors. **Pkt. 10c; 1/4 oz. 20c.**

CALIFORNIA WILD FLOWER SEEDS. See separate list of finest named varieties and mixture. Remember that any one of these is worthy a place in the finest border and they are so easy to grow.

CALLIOPSIS

Most easily grown and satisfactory of annuals for garden and cutting, flowering in a few weeks from seed, in profusion all summer. Sow where to bloom in early spring.

Galaxy Mixture. Yellows, deep crimsons, and rich mahogany shades; 15 inches tall. Stunning. **Pkt. 10c; 1/4 oz. 25c.**

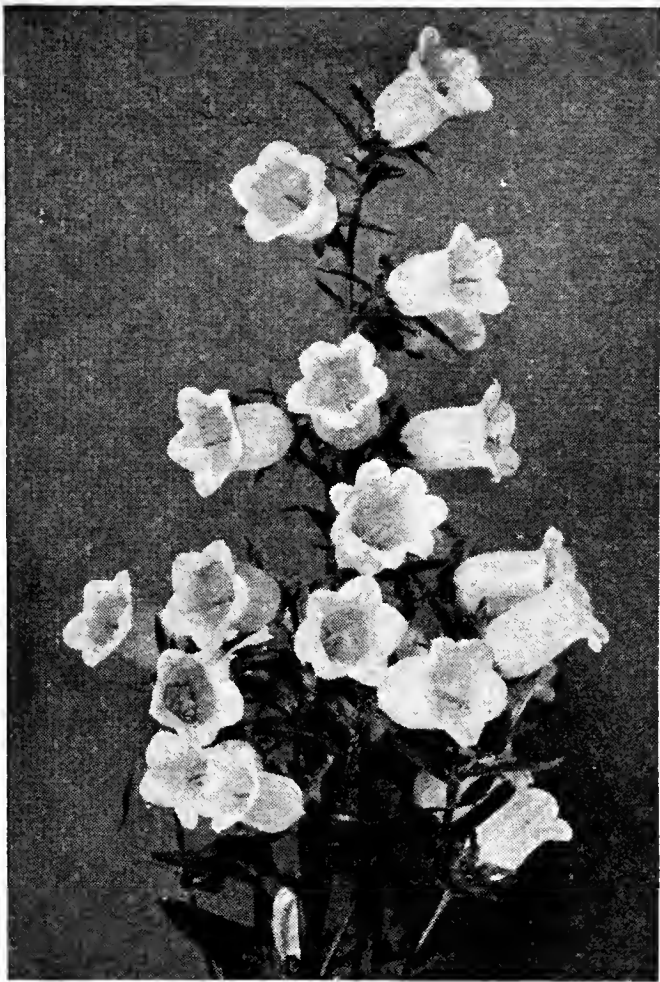
Golden Crown. Simply superb. See Novelties. **Pkt. 25c.**

CANDYTUFT

Easily grown annuals particularly fine for border and cutting. Sow where to flower or in boxes, both fall and spring for a full seasons bloom.

Rose Cardinal Improved. 12 inches. A new strain flowering throughout the summer, its color well described by its name. **Pkt. 15c; 1/4 oz. 60c.**

Umbellata Choicest Mixed. Lovely combinations of rose, red and white. 18 inches tall, it makes lovely masses with fine cutting stems from earliest spring to late summer. **Pkt. 10c; 1/4 oz. 25c.**



CANTERBURY BELLS

CANTERBURY BELLS

One of the finest effects in my garden is where these grand flowers self-seeded under deciduous oaks. As they are biennials they must be sown August to October to give bloom next year. Sow in boxes or broadcast where to bloom and thin and transplant to 15 inches apart.

Supreme Mixture of Singles. (Biennial). In shades of blue, pink and white. Pkt. 20c; ¼ oz. 50c.

Annual Canterbury Bells. There has been developed a strain of these lovely flowers identical with the biennial form that will flower from seed in five months. Sow in early spring. **Supreme Mixture, all colors.** Pkts. 20c.

HARDY GARDEN CARNATIONS

Chaubaud's Giant Improved. Hardy garden carnations of large size that flower in about 5 months from seed sown in early spring and continue in bloom all summer; in lovely shades of red, rose, pink and yellow. **Supreme Mixture, Pkt. 15c; ¼ oz. 65c.**

CHEIRANTHUS—Siberian Wallflower

The lovely Siberian Wallflower gives masses of orange or yellow in winter and spring and all summer if seeds are removed. Sow at any time. Height 1 ft. Very fragrant.

Allioni. Rich golden orange. Pkt. 15c; ¼ oz. 25c.

Allionii Golden Bedder. (New). A lovely companion to Allionii with flowers a lovely shade of golden yellow. Pkt. 20c.

COSMOS

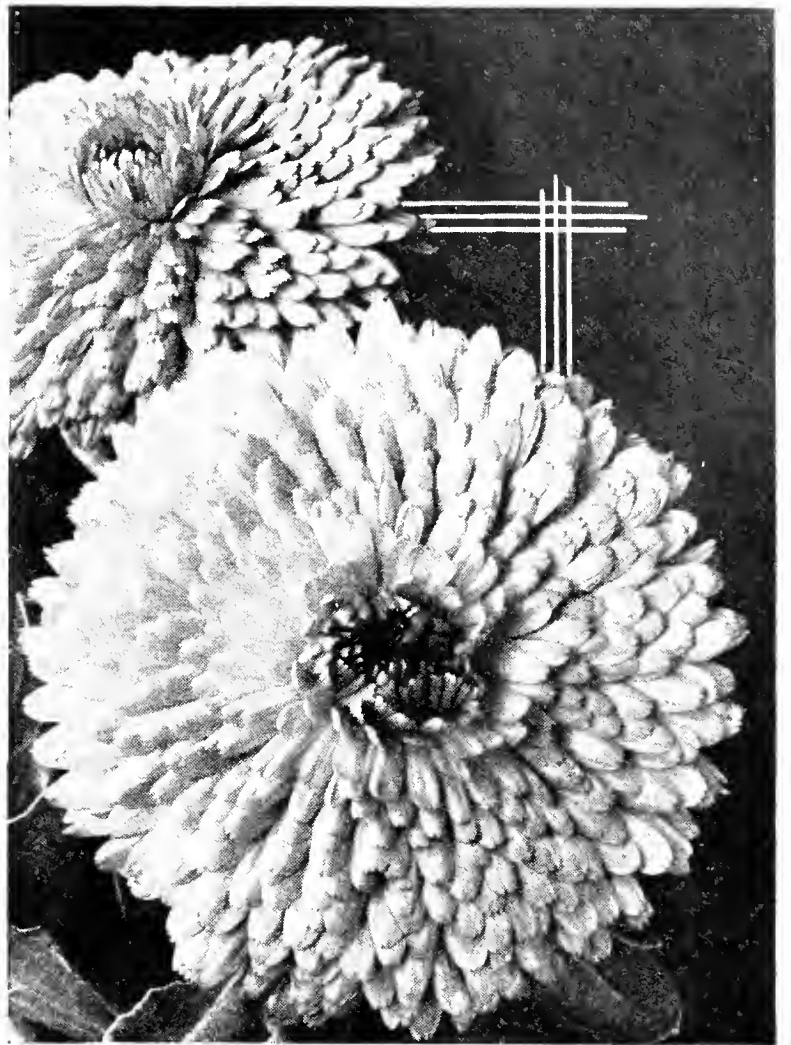
There are few finer annuals either for garden or cutting and they do give so much for so little attention that every garden should have great masses in the background. Sow indoors in April or in the open when safe from frost.

Orange Flare. Unchallenged as one of the most beautiful of garden and cutting annuals its vivid orange blooms are welcome in any garden. Flowers in 4 months from seed and continuously until frost. Pkt. 15c; ¼ oz. 35c.

Burpees Orange. In my garden this made a lovely companion to Orange Flare. A little taller. (4-5 ft.), flowers larger and deeper orange and it comes into bloom a little later. Do not fail to plant the two together. Pkt. 15c; ¼ oz. 50c.

Extra Early Mammoth Cosmos come into flower in 4 months from seed and continue to bear the very large flower all summer. **Supreme Single Mixed** in shades of red, pink and white. Pkt. 10c; ¼ oz. 25c.

Sensation (See Novelties for Pinkie and Purity. Pkts. 20c).

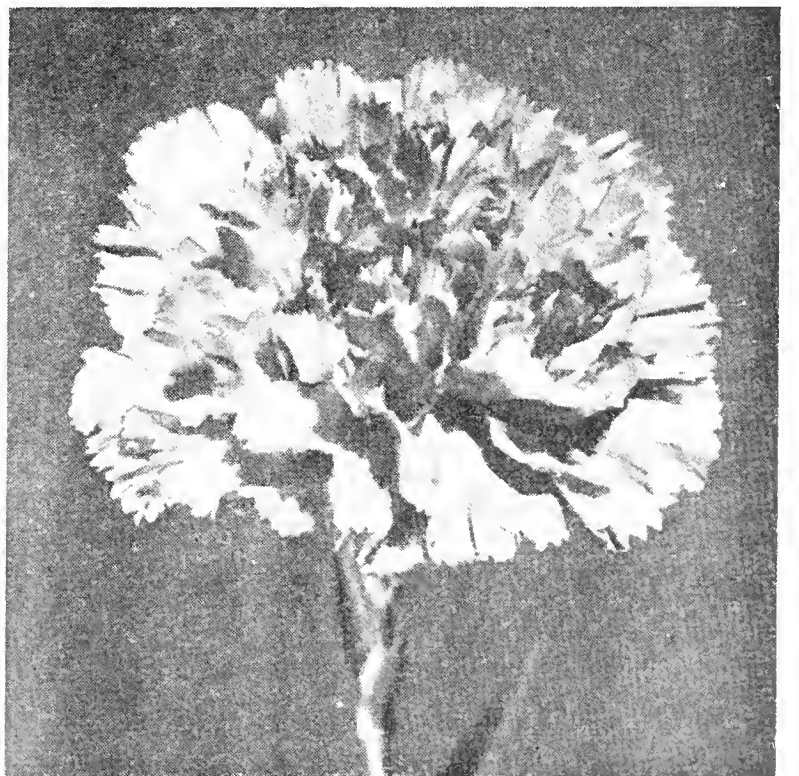


CALENDULA, CAMPFIRE

(See page 6)

SPECIALLY RECOMMENDED

Visitors to my gardens were delighted with Petunia Topaz Rose, Godetia Kelvidon Glory, Eschscholtzia Cherry Ripe, Phacelia Viscida, Oregon Sunshine, Cornflower Jubilee Gem, Sweet Peas Florist Rose, Florist Blue and Peggy Ann, Nierembergia Hippomanica, Aquilegia longissima, Aster Los Angeles, Marigold Sunset Giants, Marigold Harmony, Pansy Supreme Formula Mixture, Iceland Poppies, Zinnia Desert Gold, and were amazed at the huge size and marvelous colors of all my Zinnias. I heartily recommend every one of these for your 1938 garden.



CHAUBAUD'S CARNATIONS



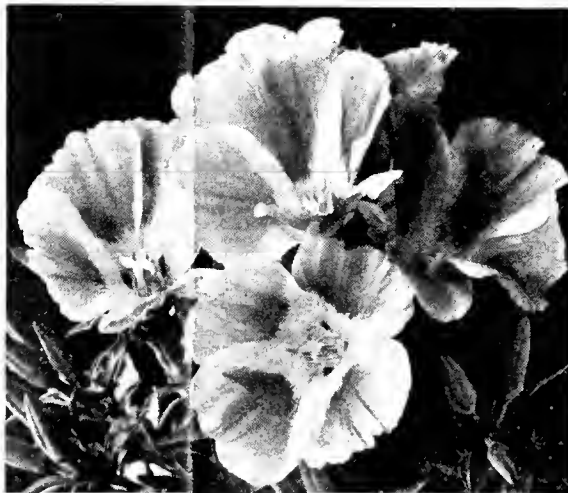
ESCHSCHOLTZIA HYBRIDS



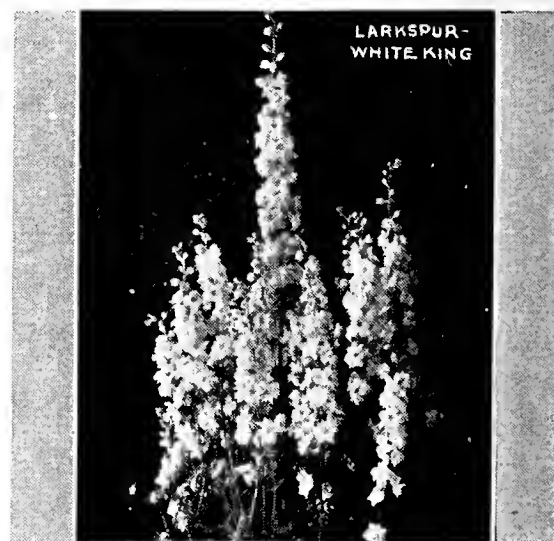
HUNNEMANIA SUNLITE



NASTURTIIUM, DOUBLE GLEAM
(See page 9)



GODETIA, KELVIDON GLORY



LARKSPUR, WHITE KING

ESCHSCHOLTZIA—California Poppy

Unexcelled in brilliance of coloring and easily grown they are best sown where to flower in early spring, thinning to 12 inches apart.

Supreme Blend. In this I bring you lovely colors and combinations of colors from white through pink and orange to reds in brilliant array. Pkt. 15c; ¼ oz. 50c.

Cherry Ripe. (See Novelties). Pkt. 25c.

California Poppies. Native types. See Wild Flowers. They are brilliant and indispensable garden flowers.

GODETIA

Easily grown and most showy garden annuals, flowering all summer, they last exceptionally well as cut flowers. Sow where to flower in spring; in milder regions fall or winter and thin to 8 inches apart. The varieties here offered are 18 in. tall.

Kelvidon Glory. (New). Of glowing deep salmon-orange, very free and long flowering and of robust growth, no flower in my garden received such universal approval from visitors to my garden. Pkt. 25c; ¼ oz. 75c.

Sybil Sherwood. Bright salmon-pink, softened by an edging of white. Lovely. Pkt. 15c; ¼ oz. 50c.

Double Sybil Sherwood. (See Novelties). Pkt. 25c.

Amoena ("Summer Darling"). With its slender branching stems and large flowers of silvery-rose, blotched red at center, this true native species is my favorite. Pkt. 10c; ½ oz. 35c.

Supreme Godetia Mixture of singles in loveliest colors. Pkt. 15c; ¼ oz. 30c.

HETEROPPAPUS BLUE DAISY

One of the finest blue flowers for late summer and fall bloom. The symmetrical plants, 1½ ft. tall, are literally covered with the 1-1½ inch Marguerite-like blooms of soft lavender-blue, accentuated by the yellow central disc. Lasts well cut. Sow after frosts in spring. Pkt. 20c.

HUNNEMANIA SUNLITE—Santa Barbara Poppy

(AM. A. A. S. '34)

With its immense poppy-like blooms of deep buttercup-yellow borne well above the feathery bluish foliage on two foot plants and most glorious in any situation it is particularly useful in hot, dry situations. Sow in spring in pots indoors or in the open when safe from frost. Pkt. 20c; ¼ oz. 45c.

GIANT IMPERIAL LARKSPURS

Bold branching plants 4 to 5 ft. tall, with long spikes of closely spaced double flowers, easily grown as it may be sown in place in early spring, this Larkspur makes lovely masses of color in the garden and is splendid cut.

White King (SM. A. A. S. '37). Large, very double blooms of glistening white, closely spaced on long spikes, I have heard nothing but expressions of admiration for this outstanding larkspur. Pkt. 20c; ¼ oz. 35c.

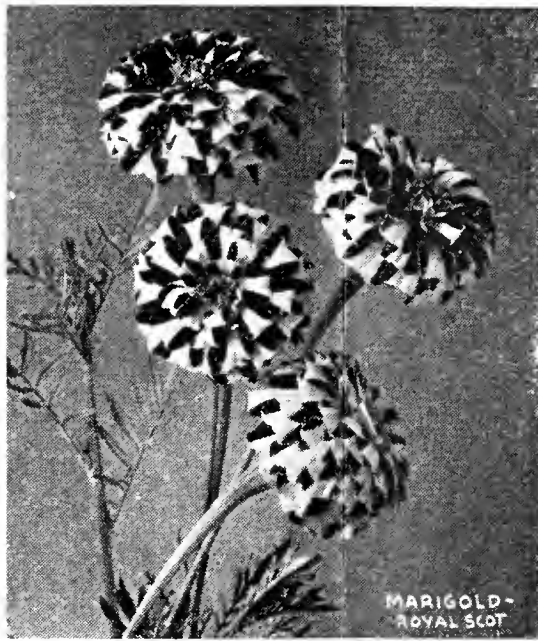
Coral King. An indescribably lovely coral pink companion to White King and lovely planted with it. Pkt. 20c; ¼ oz. 35c.

Supreme Blend of the finest varieties in blues, pinks, white, carmine. Pkt. 15c; ¼ oz. 40c.

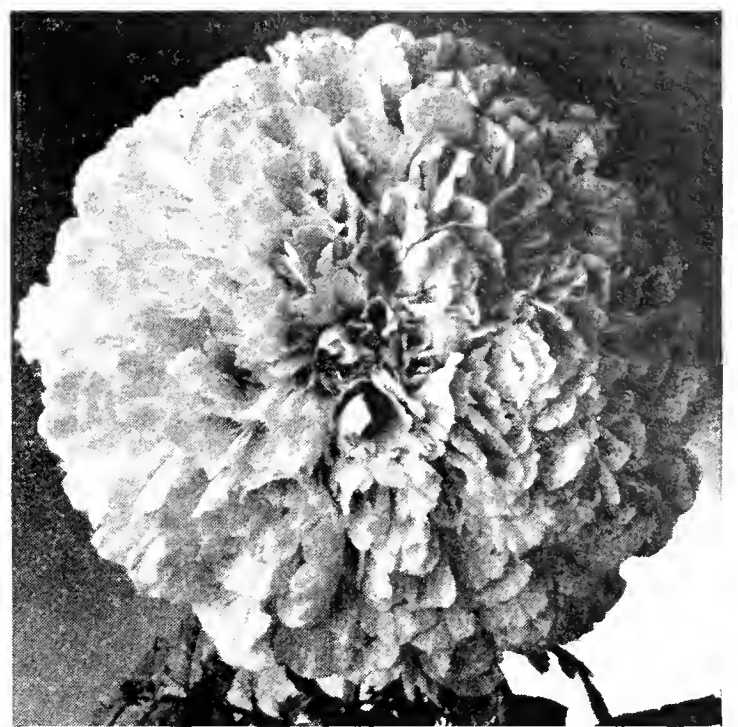
Hyacinth Flowered Larkspur Royalty (See Novelties). Pkt. 25c.



MARIGOLD, CROWN OF GOLD



MARIGOLD, ROYAL SCOT



MARIGOLD, GIGANTEA SUNSET GIANTS

AFRICAN MARIGOLDS

No annual produces a more brilliant and continuous succession in the garden or more fine cut flowers. Most easily grown under even difficult conditions. Sow indoors March to April or in the open after frost danger is past. Two to two and one-half feet tall unless otherwise stated.

Golden West. (See Novelties). Pkt. 25c.

Chrysanthemum Flowered. (See Novelties.) Pkt. 20c.

Little Giants. Large flowered dwarf. (See Novelties). Pkt. 25c.

Guinea Gold. Wavy petalled flowers of brilliant orange, flushed with gold and an ideal garden and cutting variety. Pkt. 15c; ¼ oz. 30c.

Yellow Supreme. (G.M. A. A. S.). With its creamy lemon-yellow carnation-flowered blooms, it is still a winner for either garden or cutting. Pkt. 15c; ¼ oz. 40c.

Crown of Gold (G. M. A. A. S. '37). With its odorless foliage and sweet scented and closely incurved central crown, collared with a row of broad petals heralds an entirely new type of Marigold long sought. A most pleasing shade of clear golden orange. Pkt. 20c; ¼ oz. 45c.

Sunset Giants. Largest flowered of all Marigolds with loosely formed, full-centered flowers 5 in. across in a lovely blending of colors from deep orange to lemon-yellow and primrose. they have during the past summer justified every claim made for them. 3½ ft. (come 60% large doubles). Pkt. 20c; ½ oz. 50c.

Marigold Collection of above 7 including Novelties, \$1

FRENCH MARIGOLDS

Mostly low growing plants suitable for low masses, borders or pots they produce masses of brilliant color through a long season.

Dwarf Double Harmony. 12 in. Will remain a favorite for years to come with its cushion center of golden-orange fluted petals surrounded by several rows of reddish mahogany outer petals. Flowers in 5 weeks from seed. Pkt. 15c; ¼ oz. 40c.

Royal Scot Alldonble. (S.M. A. A. S. '37). Dwarf bushy plants of uniform size, a foot high with fine blooms of rich mahogany and gold in uniform stripes in great profusion, and 100% double. Flowers a little late in cool regions. Pkt. 20c; ½ oz. 50c.

Flaming Fire. (See Novelties). Pkt. 25c.

DOUBLE SWEET SCENTED NASTURTIUMS

For ease of culture, duration of bloom and brilliancy of coloring and general loveliness these Nasturtiums are unexcelled. Give a moderately good soil, a sunny situation, sowing after the end of hard frosts and in a few weeks you will be rewarded with a profusion of gorgeous blooms. Excellent for cutting.

Fire Gleam, Golden Gleam, Mahogany, Orange Gleam, Salmon Gleam, Primrose. Any color, Pkt. 15c; oz. 50c.

Collection: One packet each of above six colors, 60c.

Glorious Gleam Hybrids. A balanced mixture in a very wide range of color. Pkt. 10c; oz. 45c.

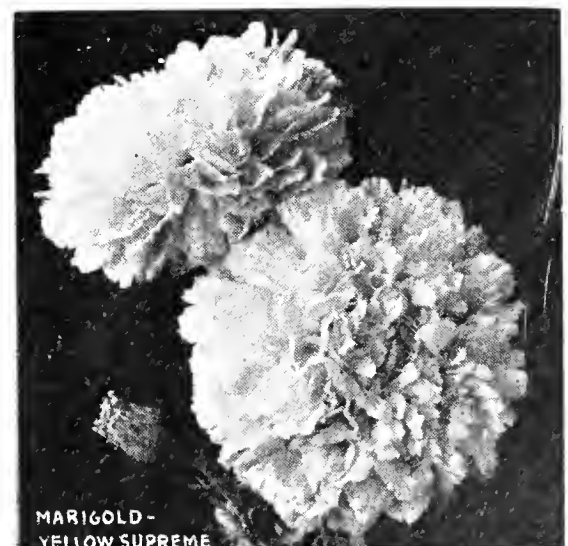
Dwarf Double Gem Mixture. Compact gem-like plants, a lovely color range, sweet-scented, they are delightful for pots, window boxes and beds. Pkt. 15c; oz. 50c.

Dwarf Golden Globe. Gem type in pure gold. Pkt. 10c, oz. 25c.

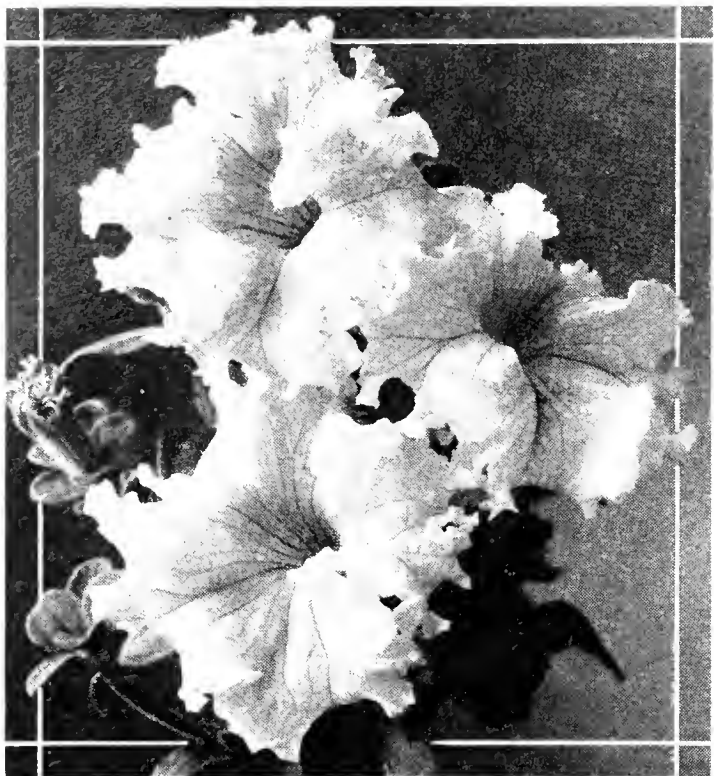
Scarlet Gem, Salmon Gem, Orange Gem, are lovely new dwarf Gem colors. Either, pkt. 15c; ½ oz. 50c; the 3 for 35c.



MARIGOLD, FRENCH DOUBLE HARMONY



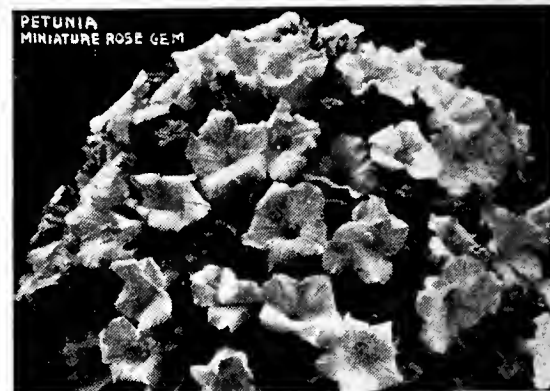
MARIGOLD, YELLOW SUPREME



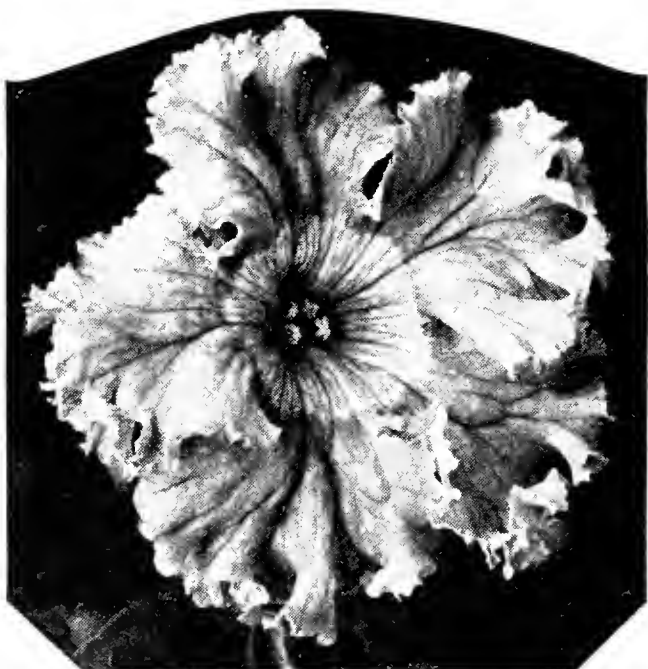
PETUNIA, DAINTY LADY



PETUNIA, BURGUNDY



PETUNIA, MINIATURE ROSE GEM



SINGLE FRINGED PETUNIA



SALPIGLOSSIS (See page 11)

PANSY—Hearts Ease

Superb Pansies are produced only by planting selected seeds of finest strains and I offer here only the finest. Sow in spring for summer bloom but it is far better to sow from August-October to produce vigorous plants for spring blooming. Winter protect such plants in the East.

Coronation Gold (See Novelties). Pkt. 50c.

Engelman's Giants. Huge flowers in light and dark shades mostly five blotched on very early flowering and compact plants. Outstanding either for garden or exhibition. Pkt. 35c; 1/32 oz. \$1.

Supreme Formula Mixture Swiss Giants. This I believe to be the finest strain in existence for all localities. The color range is superb, the flowers very large and mostly beautifully frilled and the longest flowering strain I have ever seen. Pkt. 50c; 1/32 oz. \$1.10.

Select Large Flowering Mixture. For those wishing an economical mixture in a fine array of colors. Pkt. 20c; 1/4 oz. 80c; per oz. \$2.75.

PETUNIA

Petunias have ever been the most universally popular flower for the garden, pots, window boxes, and justly so for they flower in a few weeks from seed and continuously in gorgeous array of color, even if sown in the open April-May, but sown in the house or in hot beds March-April they will flower by June and be much finer plants. Keep evenly moist and water with a fine spray or from the bottom to insure an even stand. Press seeds into soil. Do not cover.

Salmon Supreme. (See Novelties). Pkt. 35c.

Burgundy. One of the most brilliantly colored of bedding Petunias. Burgundy has 3 1/2 in. blooms of deep burgundy-red with a velvety sheen and contrasting small white throat. Pkt. 20c.

Dainty Lady (AM. R. H. S. '35; AM. A. A. S. '36). Compact plants a foot high and light golden yellow frilled blooms of large size it has justified every claim made for it. Pkt. 25c.

Rose Gem. (AM. A. A. S. '36). Delightful dwarf 6 in. high and 9 in. across with flowers 2 in. in diameter of clear bright rose. Pkt. 25c; 1/16 oz. \$1.

Topaz Rose. (See Novelties). Pkt. 25c.

Giants of California Bodgers Special Mixture. Specially hand-picked from choicest plants to give a balance of light and dark shades, fringed and ruffled with attractive deep throats and many beautifully veined. Pkt. 30c; 3 Pkts. 75c.

Dwarf Giants of California Special Mixture. The flower type and color is identical with above but the plants are dwarf, making them wonderful for pots, porch boxes or low effects. Pkt. 30c; 3 pkts. 75c.

Large Flowered Single Fringed Choice Mixture in a wide variety of beautiful colors. Plant 15 inches tall and fairly compact. Very showy in garden masses or as specimens and for cutting. Pkt. 20c; 3 pkts. 50c.

Bedding Petunias Special Mixture. Large flowered, with plain edge in a lovely blend of light and dark shades, plants 18 in. tall, and the finest mixture money can produce for general bedding uses. Pkt. 20c; 3 pkts. for 50c.

Phacelia Viscida. (See Novelties). Stunning. Pkt. 15c.

PHLOX DRUMMONDII—GIANT ART SHADES

(AM. A. A. S. '35)

For richness of coloring and freedom of bloom nothing can surpass these universal favorites. In this new type the individual florets are over $1\frac{1}{4}$ in. across and are in lovely shades of salmon, soft rose, light blue, pale violet rose, salmon and light mauve all with lighter eye in riotous mixture. Sow where to flower in early spring. Pkt. 20c; $\frac{1}{4}$ oz. 85c.

ICELAND POPPIES

Perennials flowering the first summer from seed. They are of graceful habit with fern-like tufts of basal foliage and tall wiry stems bears large airy flowers of scintillating brilliance, splendid for garden and cutting and flowering continuously. Sow where to flower quite early in spring.

Yellow Wonder. (SM. A. A. S. '37). Three to 4 ft. Most vigorous of Iceland Poppies has enormous flowers, 4 in. across of scintillating clear yellow. Pkt. 20c; $\frac{1}{16}$ oz. 60c.

The Emperor. Large flowers of breath-taking deep orange. Pkt. 20c; $\frac{1}{16}$ oz. 60c.

The Empress. Delicious blend of lovely salmon-roses and salmon-pinks. Pkt. 25c; $\frac{1}{16}$ oz. 60c.

Imperial Jewels Mixture. Light to deep orange, yellows, creamy white, pinks from shell to salmon, deep rose, and nearly red tones, pastel hues of apricot, buff and chamois, the galaxy of scintillating colors is beyond my powers of description. Far and away the finest Iceland Poppy yet produced. Pkt. 25c; $\frac{1}{16}$ oz. 75c.

ANNUAL POPPIES

Airy and colorful easily grown annuals that may be sown where to flower from August to June and with a minimum of care produce most stunning effect.

Shirley Poppy Supreme Single Mixed of finest colors. Pkt. 10c; oz. 40c.

Papaver dubia. European Wind Poppy with airy flowers of bright orange scarlet. 2-3 ft. tall. Pkt. 15c; oz. 50c.

RUDBECKIA

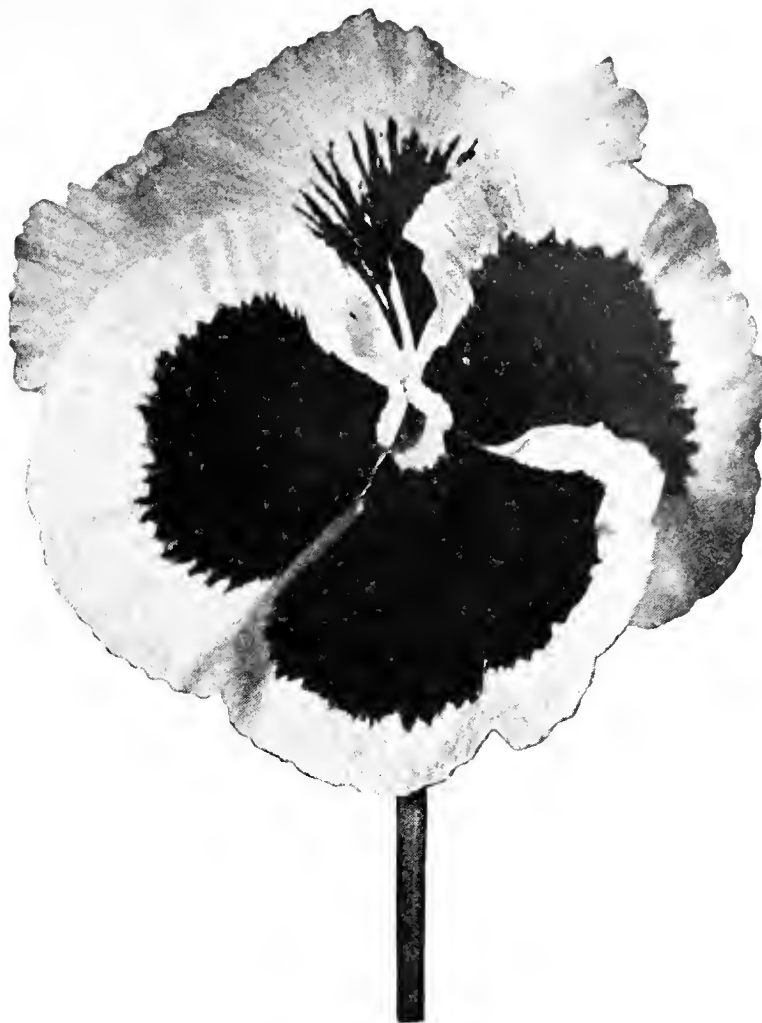
For hardy, easy to grow garden and cut flowers nothing excels the annual Rudbeckia. Plants to 3 ft. high with stiff erect stems and very large flowers in endless succession from mid-summer to frost. Sow indoors March to April or in the open after heavy spring frosts. Flower in 5 months from sowing.

Kelwidon Star. Deep golden yellow, with mahogany central zone, many with deeper orange on outer rays. Pkt. 20c; $\frac{1}{4}$ oz. 50c.

SALPIGLOSSIS

Stunning annuals, flowers from midsummer till frost. 2-3 ft. tall, many branched they produce most attractive Gloxinia-like flowers in a wide range of unusual colors in combinations of white, purple, gold and scarlet. Sow indoors March-April, or where to bloom when safe from frost, thinning to 12 inches. Wonderful cut flowers.

Supreme Mixed of richest colors. Pkt. 10c; $\frac{1}{4}$ oz. 50c.



GIANT PANSIES

(See page 10)

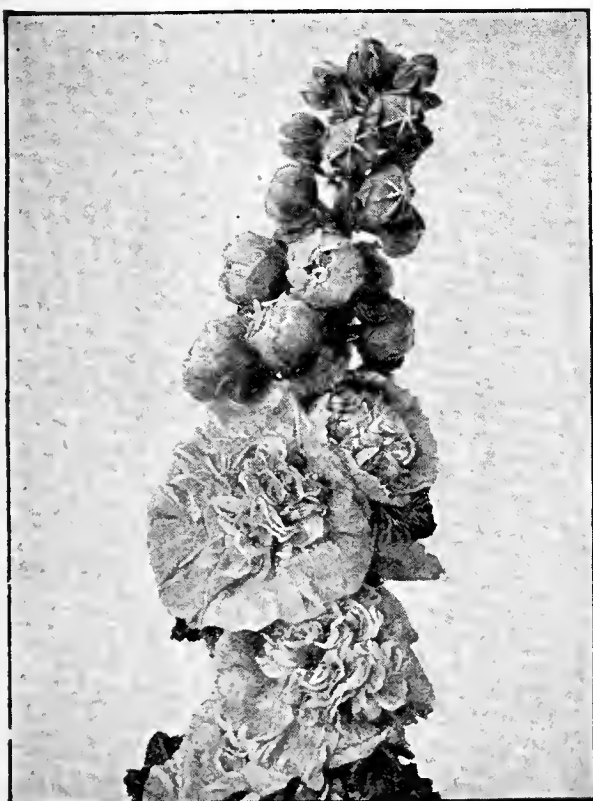
ANNUAL SCABIOSA—Mourning Bride

These favorite old biennials of our grandmother's garden have become even more popular with the introduction of splendid new colors. Best treated as annuals, fall sown for early bloom or sown in very early spring. Most hardy and easily grown, with long stems for cutting.

Salmon Beauty. (New). Pure salmon, a color new to Scabiosas. this giant flowered variety is most welcome. Pkt. 25c.

Rosette. (New, '37). Beautiful deep rose, heavily suffused salmon, all visitors have been high in its praise. Pkt. 25c.

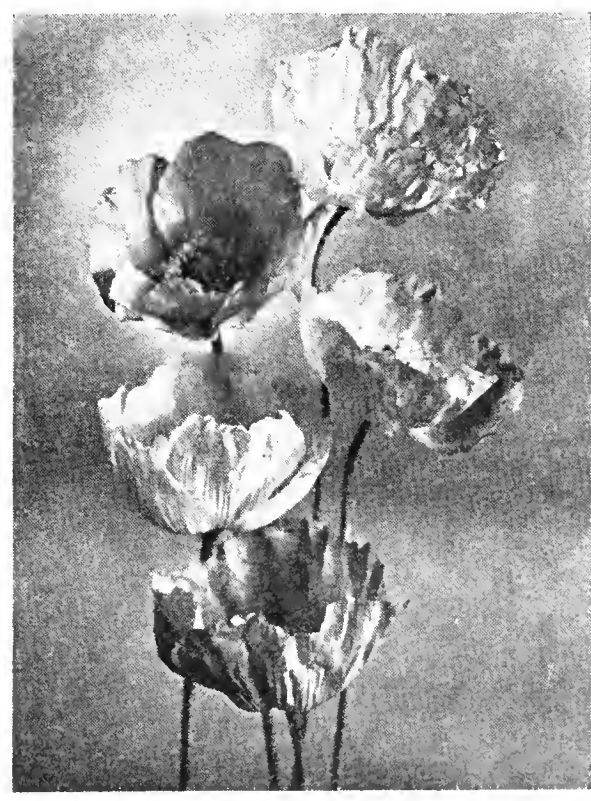
Supreme Scabiosa Blend of loveliest shades. Pkt. 10c; $\frac{1}{4}$ oz. 30c.



HOLLYHOCKS (See page 15)



SCABIOSA, SALMON BEAUTY



ICELAND POPPIES

SILENE PENDULA ROSEA

The low masses of foliage are completely smothered with the large bright rose flowers for weeks. Lovely in itself it is particularly valuable to fill voids left by the failure of other plants. Sow where to flower, fall or spring, or in boxes, March to April. Pkt. 15c; ¼ oz. 36c.

For Snapdragons see Antirrhinum.

STOCKS DOUBLE PERPETUAL BRANCHING

Beloved free-flowering annuals for spring and summer bloom this is the finest strain for garden and cutting alike. Sow Feb.-May. (For winter bloom in Calif. and South sow, Aug.-Nov. **Supreme Blend** from finest named varieties coming a high percentage double. Pkt. 15c; ¼ oz. 50c.

SWEET PEAS

No flower is more universally loved or will give a longer succession of delightful blooms if a few simple cultural rules are followed. Dig a trench 12 inches wide and as deep. Break up bottom well and fill with eight inches of well rotted manure or peat moss and add a liberal amount of bone meal. Fill the balance with good soil, firm down well and soak thoroughly. Let stand a few days before sowing. Sow with first signs of spring, but never in soggy or too wet soil.

Believing the need of home gardeners is best served by superior mixtures I offer only these and the unquestionably superior new varieties you will find in "Novelties". The mixtures are made by formula from finest named varieties to give you a full assortment of finest colors.

Supreme Blend of Early Flowering Sweet Peas, of loveliest colors in finest varieties. Pkt. 15c; oz. 40c.

Supreme Late Spencer Blend of very finest colors in outstanding varieties. Pkt. 10c; oz. 25c.

TAHOKA DAISY OF LAVENDER BLUE

A most charming aster-like plant with long stems flowering all summer, the flowers many rayed with slender petals of lavender blue around a yellow central disc. Perennial best treated as an annual sown very early in spring. Germinates better if subject to freezing. Pkt. 25c.

TITHONIA FIREBALL (See Novelties).

URSINIA PULCHRA

Scarcely six inches high with fine cut foliage, the flowers lovely little African Daisies of rich orange, I have found this delightful as a filler and for summer color in my rock garden and for low edgings. Pkt. 20c; 3 pkts. 50c.

VENEDIUM FASTUOSUM HYBRIDS

For ease of culture and brilliance of bloom throughout the summer I cannot too highly praise this stunning Daisy from South Africa. 2-3 ft. tall, large flowers in many lovely shades from creamy-white to deep apricot, yellows and the original deep orange. Pkt. 25c.

GIANT FLOWERED VERBENAS

For brilliant low massing effects the Verbena vies for supremacy with the Petunia. It is among the best of plants for hot climates. Sow under glass, March-April, or where to bloom, March-May, according to climate. Thin to 12 inches apart.

Floradale Beauty, (SM. A. A. S. '37). Very free flowering with immense trusses, the individual florets 1¼ in. across. In lovely shades from rose-pink to rose-red. Pkt. 20c.

Supreme Verbena Mixture. A balanced mixture of finest varieties in full color range. Pkt. 15c; ¼ oz. 75c.

OLD FASHIONED WALLFLOWERS

Among the finest and most colorful flowers for winter bloom in California and warm regions and spring elsewhere. Perennials best treated as annuals. Sow very early spring for fall bloom, June to September for winter and spring bloom.

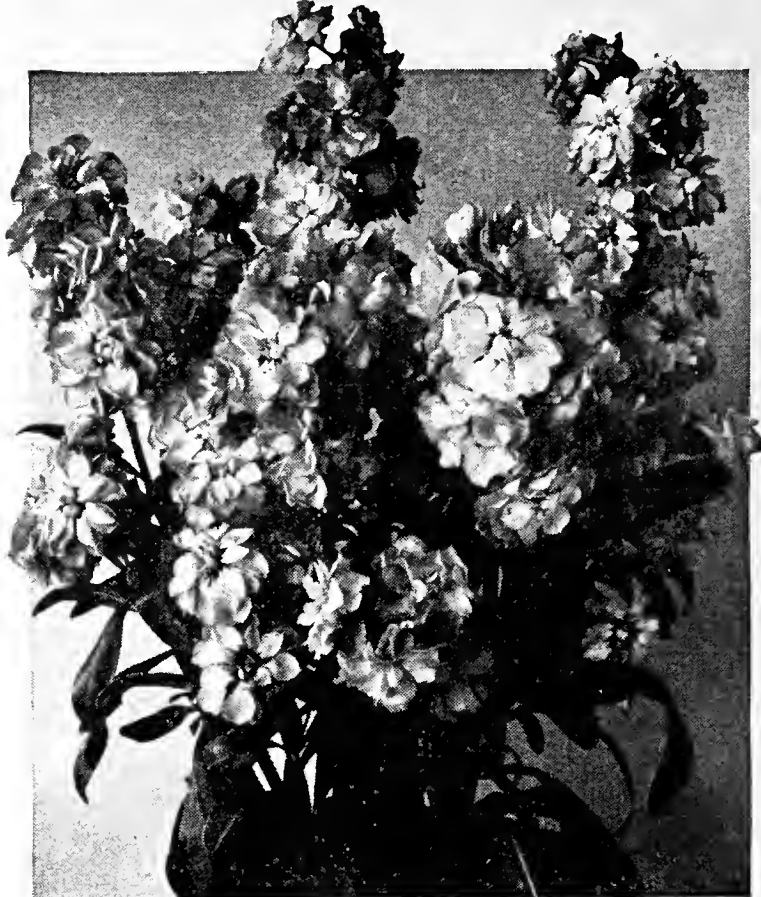
Superb Mixture in shades of red, gold, violet, carmine and many other shades in mixture, (or any of four colors separate). Pkt. 15c; ¼ oz. 50c.

SUPREME FLOWER SEED MIXTURES

Many of us have little odd corners, or live in temporary abodes or summer camps we would like to make beautiful and is for just such situations that I have prepared these splendid mixtures.

Supreme Cut Flower Mixture. Blended to give a long succession of cut flowers from early summer to late fall. Pkt. 10c; ½ oz. 35c; oz. 60c.

Supreme Garden Mixture. A summer long succession of fine color. Pkt. 10c; ½ oz. 35c; oz. 60c.



PERPETUAL BRANCHING STOCKS



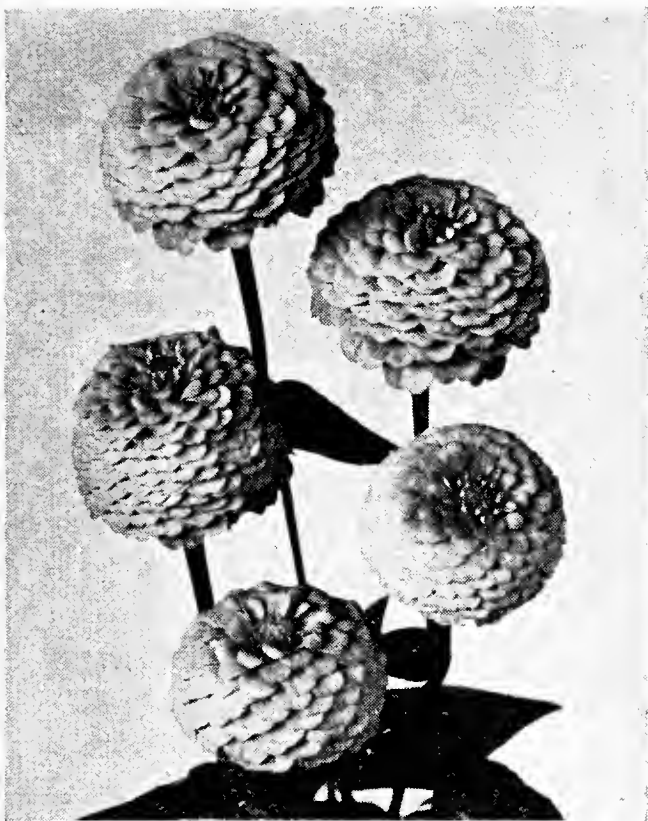
WALLFLOWERS



VENEDIUM FASTUOSUM HYBRIDS



SCABIOSA-FLOWERED ZINNIA



LILLIPUT ZINNIAS



ZINNIA, FANTASY STAR DUST



GIANT DAHLIA-FLOWERED ZINNIA

ZINNIAS

Aptly called the "People's Flower", Zinnias are easily grown in any sunny situation but prefer a good soil, well drained and moderately moist. Sow indoors March-April or in the open when the ground warms, April-May.

The strains I offer are the Acme of Zinnia Perfection; fresh seeds of highest germination qualities, the product of Bodger, world's foremost Zinnia breeder.

NAVAJO. (See Novelties). Pkt. 15c; ¼ oz. 60c.

DESERT GOLD. The Aristocrat of Zinnias it has mammoth, rather flat, beautifully formed flowers on good stems, petals deep gold at center and contrastingly lighter at tip. Pkt. 15c; ¼ oz. 75c.

GOLD MEDAL DAHLIA FLOWERED. Robust plants 2½-3 ft. tall, with many strong stems of fully double, huge flowers, resembling the show type Dahlia. Wonderful texture & form. **Crimson Monarch**, **Golden Dawn**, **Scarlet Flame**, **Canary Bird**, rich canary yellow; **Polar Bear**, creamy white; **Exquisite**, light rose, deep rose center.

Prices of above: Pkt. 15c; ¼ oz. 50c.

Collection: 1 pkt. each of the six colors, 6 pkts., only 50c.

Gold Medal Dahlia Flowered Mixed. Finest and most popular colors grown as separate named varieties and blended. Pkt. 15c; ¼ oz. 45c.

CALIFORNIA GIANT MIXTURE. 3-4 ft. tall of graceful habit with mammoth flowers in full color range, specially blended from separate named varieties. Pkt. 15c; ¼ oz. 45c.

FANTASY FINEST MIXED. The world has enthusiastically received this lovely informal Zinnia with its beautiful quilled full double flowers and graceful habit. Lovely alike for garden and cutting. Pkt. 15c; ¼ oz. 45c.

FANTASY STAR DUST. (AM. A. S. S. '37). A pure gold Fantasy, universally acclaimed last year it will be a favorite for years to come. Pkt. 15c; ¼ oz. 60c.

SCABIOSA FLOWERED ZINNIAS. Attractive flowers with double cushion center collared by broad ray petals in a mixture of all the popular colors. Pkt. 15c; ¼ oz. 75c.

LILLIPUT OR POMPON MIXED. These tiny flowered Zinnias have a charm the larger ones cannot attain and come in a wide variety of colors and combinations of colors. Fine for bedding or cutting. Pkt. 15c; ¼ oz. 40c.

ZINNIA LINEARIS. Bewitching little native species a foot high, with room it attains a spread of 2 ft. Flowers in six weeks from seed. The single flowers, like tiny Cosmos of golden orange with lighter central stripe are borne in profusion until frost. Invaluable wherever a brilliant dwarf plant is desired. Pkt. 15c; ⅛ oz. 60c.

SPECIAL: Any 5 pkts. of Zinnias 50c; any 10 pkts. 95c. It costs me much less to fill a larger order and I gladly pass the saving to you.

SEEDS OF PERENNIAL PLANTS

One of the prime factors in success with seed of perennials is fresh seed. All seeds offered here were saved from choice plants in my own nursery or are a portion of the extra choice seed I buy for my own sowing, the finest that money can buy.

Seeds of most perennials germinate much better if sown while the ground is still quite cool. A number of kinds are better for freezing and may be sown in fall but I have always sown as soon as the ground can be worked in spring with fine results. Most failures are traceable to covering seeds too deeply. I cover seeds just the diameter of the seed which with small seeds means merely firming them into the soil or at most sifting fine soil over them.

Most of the seeds offered here were offered in my complete bulb and plant catalog which you received earlier and as very complete descriptions are given in that catalog I will not give descriptions here except of items not previously listed.

AETHIONEMA—*Coridifolium*. Pkt. 25c.
Grandiflora. Pkt. 25c.
Pulchellum. Pkt. 25c.
Persicum. Pkt. 25c.

ALYSSUM *Saxatile Compactum*. Pkt. 15c.
Serpyllifolium. Pkt. 20c.
Moellendorffianum. Pkt. 25c.

ANCHUSA *Italica Purdy's Var.* A seedling appearing in my gardens which produces a very clear deep blue flower. Pkt. 25c.

ANTHEMIS *Sancta-Johanna*. Pkt. 25c.

AQUILEGIA—Columbine

No perennial is receiving so much attention as the lovely new strains of Columbine and I offer here what I have found to be of exceptional merit.

Dobbie's Imperial Hybrids. Outstanding. Pkt. 25c; 1/16 oz. 65c.
Supreme Long Spurred Blue Shades. Pkt. 25c; 1/16 oz. 65c.
Supreme Long Spurred Pink Shades. Pkt. 25c; 1/16 oz. 65c.
Long Spurred Crimson Star. Brilliant deep crimson with contrasting white corolla. Simply stunning. Pkt. 25c; 1/16 oz. 75c.

LONGISSIMA. (New). Very soft yellow with exceptionally long spurs. It is far superior to *Chrysantha* and should supplant it in all gardens. My favorite of all Columbines. Pkt. 30c.

Coerulea Mrs. Nicholls. A much improved *Coerulea* of the same lovely blue but where the older form is often difficult, Mrs. Nicholls grows easily anywhere. Pkt. 25c.

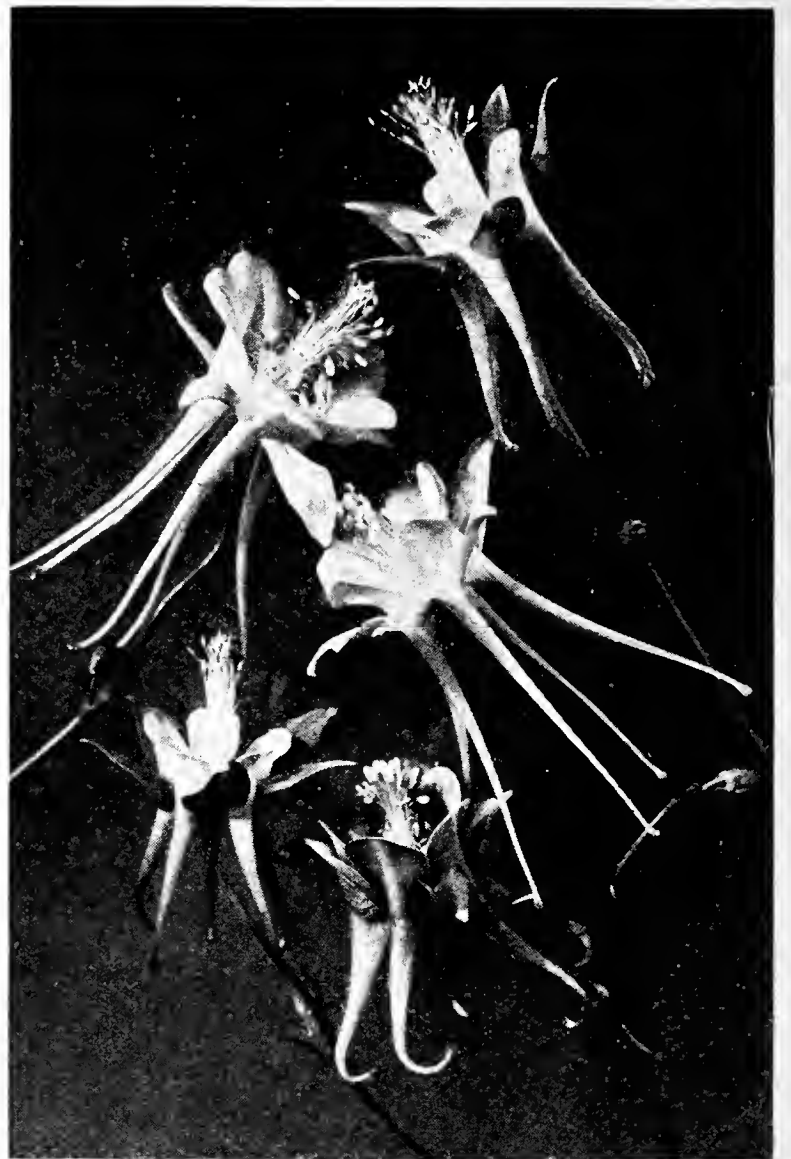
Clematiflora Hybrids. An entirely new and distinct type, the flowers delicately formed upturned stars and spurless while the colors are delicate pastel shades of blue and pink. Pkt. 30c.

ARABIS ALBIDA *nana compacta*. Pkt. 20c.

ASCLEPIAS *Tuberosa*. The brilliant Butterfly Weed. (See plant catalog for full description. Pkt. 20c.



COREOPSIS



LONG SPURRED COLUMBINES

AUBRIETIA *Regal Hybrids* in fine colors. Pkt. 20c; 1/8 oz. 60c.
Purdy's Large Flowered Clear Blue. Pkt. 20c

CERASTIUM *Tomentosum*. Splendid trailer. Pkt. 25c.

BOYKINIA *occidentalis*. Fragrant native foliage plant with fine sprays of pure white. Pkt. 25c.

COREOPSIS *Double Sunburst*. Pkt. 20c; 1/4 oz. 50c.
Mayfield Giant. Finest single variety. Pkt. 15c; 1/4 oz. 35c.

CHEIRANTUS *Allionii* and *Golden Bedder*. (See Annuals).

CONVOLVULUS *Mauritanicus*. Blue Morning Glory, fine for rock gardens. Pkt. 25c.

DELPHINIUMS

DELPHINIUM *Cardinale*. California's Giant Scarlet Larkspur. Grows 3/7 ft. tall with long spikes of quite large vivid scarlet flowers. They do not transplant readily with bare roots and should be sown in pots using peat moss with 1/4 sand added. Transplant to well drained soil in a sunny situation. Pkt. 25c.

DELPHINIUMS *Finest Hybrid Strains* and garden varieties will be found fully described in my plant catalog sent you earlier, and here I give names and prices only.

Culture: All Delphinium seeds germinate best in cool weather and early spring planting is best. The best soil is two-thirds coarse leaf mold and one-third loam or a mixture approximating this and seed should be lightly covered with the same soil. The prime factor of success is to keep evenly moist. Covering with burlap until germination occurs will help. In summer sow in flats, place in a cellar or shed on floor and keep moist for 10 days, or until germination occurs, then gradually bring to light.

Blackmore & Langdons Gold Medal Mixture. Splendid spikes, very large flowers, fine colors. Outstanding in every respect. *Originator's Seeds*, pkt. 75c; large pkt. (Approx. 200 seeds) \$1.50.

Belladonna Improved Special Strain. The finest strain existence having flowers 2 1/2 in. across. Pkt. 20c; 1/16 oz. 50c.

Bellamosum Improved Special Strain. Of the same high quality as above. Pkt. 20c; 1/16 oz. 50c.

Chinensis Cambridge Blue. 3 ft. Clear light blue. Flowers in 3 months from seed. Pkt. 20c; 1/4 oz. 50c.

Chinensis Blue Butterfly. 15 in. Very deep clear blue. Flowers in 3 months. Simply stunning. Pkt. 20c; 1/4 oz. 50c.

CARL PURDY, Ukiah, Calif.

Name
(Say whether Mr., Mrs. or Miss; write name plainly)

Street..... R. D..... Box.....

Post Office..... P. O. Box.....

County State.....

Date 193.....

Money Order

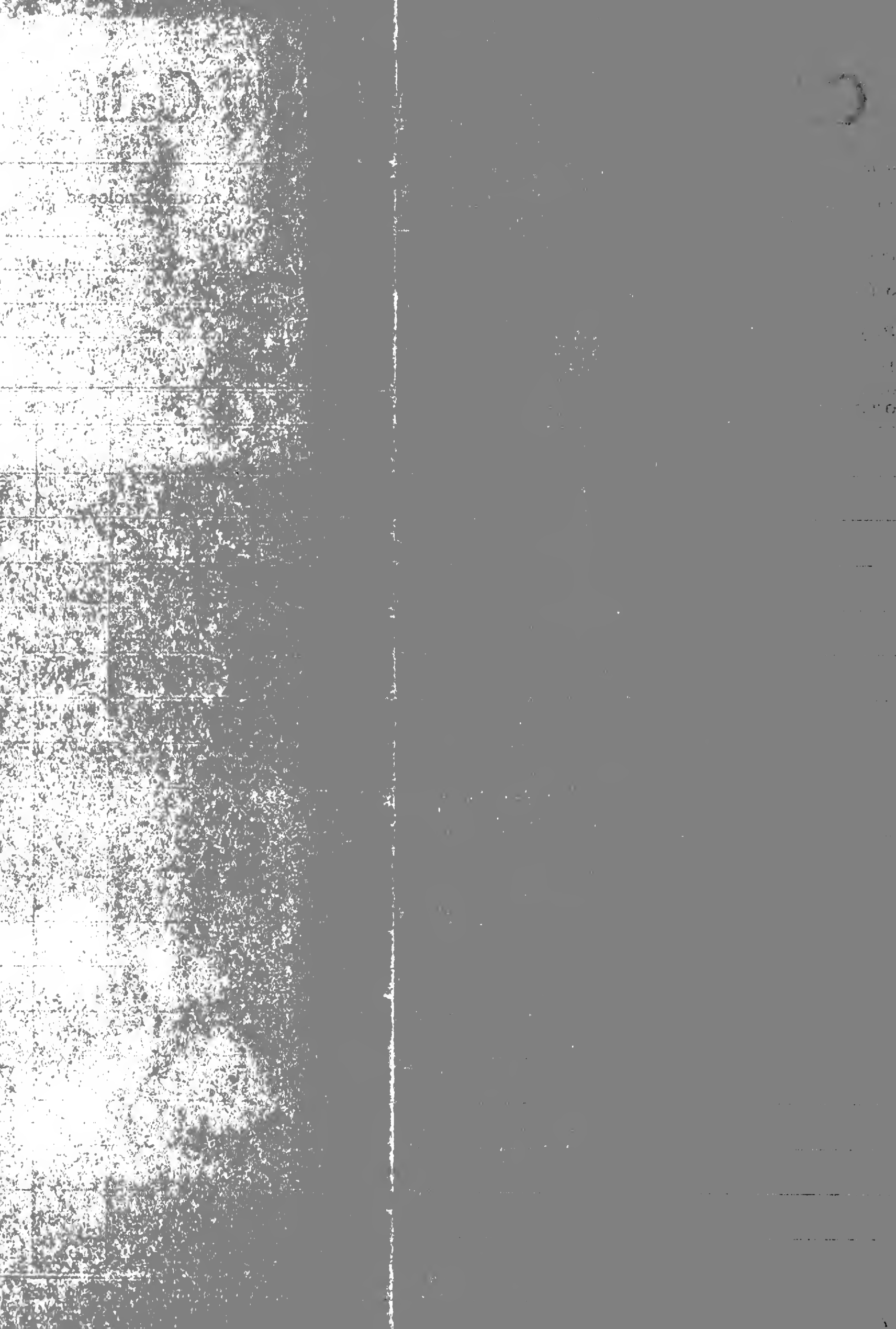
Cash

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DIANTHUS Deltoides Brilliant. "Maiden Pink". Pkt. 25c.

DIANTHUS "Loveliness". I cannot too highly praise the filmy loveliness of the large spicely fragrant mauve pink blooms. Plants from seeds sown in March showed flowers July 1, and Dec. 1 are still in full flower. See Plant catalog. Pkt. 25c.

DIANTHUS laciniatus splendens. 8 in. Sweet scented, single fringed flowers, 2 in. in diameter, brilliant crimson with contrasting large white eye, it has few equals in rock garden border or small bouquets. Flowers in 3 months from seed and seems to prefer a cool soil and slightly shaded situation. Pkt. 20c; ¼ oz. 50c.

DICTAMNUS Fraxinella. Rose pink. Pkt. 25c.

DODECATHEON Meadia. Pkt. 20c.

ERIOPHYLLUM Lanatum. (See "Oregon Sunshine" in Novelties). Pkt. 25c.

GAILLARDIA Portola. Brilliant crimson. Pkt. 20c.

GEUM Low Orange. A lovely species a foot high with large deep orange single flowers. Pkt. 20c.

GYPSOPHILA Oldhamii. ¾ ft. New pink. Pkt. 25c.
Repens Rosea. Lovely trailer. Pkt. 25c.

HELIANTHEMUMS. Finest hybrids. Mixed. Pkt. 25c.

HOLLYHOCKS CHATERS IMPROVED. Salmon Rose, Newport Pink, Scarlet, White, Sulphur Yellow, Supreme Mixed. Either, pkt. 15c; 2 pkts. 25c; ¼ oz. 60c.

SINGLE ANNUAL HOLLYHOCKS are really perennials, but they flower the first year from seed. Finest mixed. Pkt. 10c, ¼ oz. 25c.

IBERIS Gibraltaria. Lovely lavender perennial Candytuft, flowering in a few weeks from seed. Pkt. 25c; ¼ oz. 50c.

LAVENDER Dwarf Munstead. Pkt. 25c.

LEWISIA SEEDS: See Plant catalog.

LINIUM Alpinum. Rare. Pkt. 40c.

Lewisii. True Sierran Blue Flax. Pkt. 25c.

Narbonense. Large Sapphire blue flowers. Flowers do not drop but remain several days. Pkt. 25c.

NIEREMBERGIA Hippomanica. Best treated as annual. See Novelties. Pkt. 30c.

OENOTHERA Missouriensis. Pkt. 25c.

Tetraptera. Flowers in a few weeks from seed. Pkt. 20c.

PENTSTEMON—California Native

Those offered are rather easily grown from seed if sown very early while still cool, using a rather poor, well drained soil.

Heterophyllus Purdyi. California Blue Border. (See Plant Cat.)

Starts flowering when quite small and all summer. Pkt. 25c.

Roezlii. Very large clear blue flowers on compact 6 in. plants. Seed requires freezing. Pkt. 25c.

Deustus. 2 ft. Thick spikes very deep clear blue. Pkt. 20c.

Heterophyllus Erectus. Pkt. 25c.

Laetus Typicus. Pkt. 25c.

Hirsutus. Fine border species. Pkt. 25c.

Newberryi. "Mountain Pride". Rare low compact semi-shrubby species with lovely flowers of deep rose. Requires freezing. Pkt. 30c.

Corymbosus. Shrub, 1 to 3 ft., the flower long crimson tubes. Most attractive as rock garden shrub. Pkt. 25c.

Collection: 1 pkt. each of above eight Pentstemons for \$1.25.

PAPAVER Ruprifraga. 2 ft. Lovely Alpine wind poppy with slender erect stems, the flower bits of orange fluff. Pkt. 25c.

POPPY Olympica. Easily grown from seed coming about 60% doubles, the rest fine singles. Pkt. 25c.

HORNED POPPY. See plant catalog. Sow every month and have a continued succession of its brilliant color. Pkt. 25c.

PRIMULA Acaulis, Heavenly Blue. True blue primrose. Pkt. 50c.

POLYANTHUS PRIMROSE Kelway's Perfect Model. This I believe to be the very finest strain of Polyanthus Primroses with largest flowers and finest range of brilliant colors. Glorious mixture, pkt. 35c.

PYRETHRUM ROSEUM Double Hybrids. Super strain. Pkt. 25c; large pkt. \$1.

Single Hybrids. Unsurpassed. Pkt. 15c; ⅛ oz. 40c.

SAPONARIA Ocyroides splendens. Pkt. 15c.

SALVIA Aznrea. Grandiflora. Pkt. 25c.

Bracteata Rosea. Pkt. 25c.

Farinacea Blue Bedder. Pkt. 25c; 1/16 oz. 50c.

Nemorosa. 2 ft. Attractive deep green foliage and spikes of deep blue for months. Pkt. 20c.

Patens. Tender. Must be wintered indoors in cool regions. Flowers are the richest gentian blue known. Pkt. 25c.

SHASTA DAISY. Burbank's Alaska. Pkt. 15c; ⅛ oz. 30c.

SILENE Maritima. 6 in. Lovely soft blue green mats of foliage with white "Catch-Fly" flowers all summer. Pkt. 15c.

SILENE Schaftii. Pkt. 25c.

THYMUS NITIDUS. A most fragrant low shrub. Pkt. 25c.

IMPORTANT! SPECIAL GROUP PRICE OFFER

If your order amounts to \$1 select additional pkts. to value of 25c. On larger orders select 25c value in additional packets for each \$1 of your order. It costs less to fill a larger order and I gladly pass the saving to you. This offer applies to any seeds in this catalog and it will pay you to select your full list of seeds from my offerings and make this saving.



GORGEOUS TIGRIDIAS

TIGRIDIA—Tiger Flower or Mexican Flame Flower

Among the most brilliant of bulbous flowers, they produce for a long period in midsummer large cup-shaped flowers of most gorgeous hues, usually spotted with rich maroon at center. They are related to the Gladioli and require the same treatment, thriving in a well-drained moderately rich, friable soil in a sunny situation. I bring you here the finest of the older varieties and some marvelous new ones. The bulbs are extra fine.

Alba Grandiflora. Pure white, spotted crimson.

Montezuma (New). Very deep rose, overlaid old rose.

Le Geant Scarlet. Huge scarlet flowers with unspotted center.

Lilacea. Rosy-crimson, blotched carmine.

Peach. Deep peach-pink, spotted darker rose.

Either of the above, 20c each, \$2 per dozen.

Speciosa. Brilliant scarlet, spotted deeper. 15c each, \$1.50 doz.

Orange. Deep orange, often flushed crimson. 15c each, \$1.50 doz.

Canariensis. Canary yellow, spotted red. 15c each, \$1.50 doz.

Superb Mixture of gorgeous colors. Six for 70c, \$1.25 per doz.

The above prices are postpaid. Six sold at dozen rate.

CALIFORNIA WILD FLOWER SEEDS

California is unrivaled in the number and beauty of its wild flowers, but it is the vast stretches of certain annuals that so attract visitors to the state, and I offer here the loveliest of these.

Worthy a place in the finest border and specially valuable to fill vacancies where more difficult plants have failed, they are unrivaled to brighten up odd corners, vacant lots or difficult situations for they are all exceptionally easy to grow.

Culture: Sun or light shade. Sow where to bloom and thin to prevent crowding; either fall or spring. Soil, any even poor and rocky. For naturalizing, either plow or scarify soil well and in the West this should be done before March 1 unless the area can be watered. Quantities: 5 to 8 pounds per acre; 1 pound to 5000 square feet; 1 ounce to 200 square feet. Sowing time: In the East, April to June; in California, large areas after first fall rains; if watered, October to May.

ABRONIA umbellata. "Pink Sand Verbena". Fragrant lilac rose flowers resembling a Verbena. Prefers sandy soil. Spring sown, it flowers all summer. **Oz. 70c.**

AUDIBERTIA GRANDIFLORA "Humming Bird Sage". 1½-3 ft. Flowers blue in whorl above whorl in showy clusters. Humming birds love. Stunning with Columbines. **Pkt. 15c; 1/8 oz. 60c.**

BAERIA CHRYSOTOMA. "Golden Carpet". 3-6 in. making a dense carpet of deepest gold. **1/4 oz. 50c.**

BARTONIA Amrea. "Blazing Star". 2-3 ft. with fine foliage and large cup-shaped flowers of pure gold, with orange center. Fine in any border. **Oz. \$1.**

COREOPSIS BIGLOVII. 8 to 14 in. Showy yellow flowers. Stands dryest conditions. **Pkt. 10c; 1/4 oz. 50c.**

COREOPSIS STILLMANI. "Stillman's Daisy". 12 in. Fine cut foliage and large deep yellow flowers. Very showy. **Oz. \$1.**

CLARKIA Elegans. "Rose Clarkia". 9 to 15 in. with lovely lobed flowers of soft rose. **Oz. 60c.**

COLLINSIA Bicolor. "Chinese Houses". 8-12 in. with ascending whorls of bright rose flowers, tipped white. Very lovely in sun or half shade. **Oz. 50c.**

ESCHSCHOLTZIA. "California Poppy". The most noted California wild flower, of which the loveliest are:

Californica (Aurantiaca). The California Poppy which each spring covers our hills and fields with such glorious splendor. Flowers are 2-3 in. across, brilliant orange with a glossy sheen. **Oz. 50c.**

Maritima (Golden West) is as lovely; the color, deep golden yellow with the center orange. **Oz. 50c.**

GILIA Achillaeifolia. "Blue Gilia". 1-1½ ft., with graceful stems and lovely heads of violet-blue. **Oz. 50c.**

GILIA Capitata. "Queen Anne's Thimble". 1-1½ ft. branching plant with delightful soft blue flowers. Late. **Oz. 50c.**

GILIA LEPTOMERIA. 3-9 in. high. Large umbels of many flowers of varied color in white, pink and lilac rose on a many branched plant. Stunning. **Pkt. 15c; 1/16 oz. 35c.**

GILIA linifolia. 12 in. Panicles of dainty Phlox-like flowers. Fine to cut. Either lilac or white. State color. **Oz. \$1.**

GILIA Tricolor. "Birds' Eyes". Low, with charming flowers like Phlox Drummondii; smoky-lilac, with a yellow halo and purple center. **Oz. 50c.**

GODETIA Amoena. "Summer Darling". 15-24 in. with slender branching erect stems and large flowers of silvery-rose, with a red blotch at center. **Oz. 60c.**

GODETIA BOTTAEA. (1-3 ft.) Very showy pink to crimson flowers of large size. Does best in shade. **Pkt. 15c; 1/8 oz. 35c.**

LATHYRUS ALFELDII. A stunning large flowered blood red strong climbing perennial pea. **Pkt. 10c; 1/4 oz. 35c.**

LAYIA elegans. "Tidy Tips". 12 in. Large daisy-like flowers; yellow, edged with white or cream. **Oz. \$1.50.**

LINUM Lewisii. "Blue Flax". 1-2 ft. The lovely "Sierran" flax is a perennial blooming in four months from seed. Flowers are large and sky-blue. **Pkt. 25c.**

LUPINUS nanus. "Dwarf Blue Lupine". "Blue Bonnet". The flowers are rich blue, shaded white. A bed of this and California Poppy makes a glorious show. Fragrant. **Oz. 50c.**

MECONELLA LINEARIS VAR. PULCHELLUM. "Cream Cups" (4-8 in). One of California's most charming annuals, the cups soft yellow at the rim and large center of cream. **Pkt. 20c; 1/32 oz. 60c.** Rare.

NEMOPHILA. "Baby Blue Eyes". "Baby Eyes". Charming low plants with the flowers open cups an inch across.

Insignis. "Baby Blue Eyes". Deep blue with lighter center. **Oz. 40c.**

Maculata. "Spotted Baby-Eyes". White with vivid purple spots. **Oz. 40c.**

Atomaria. Very dark blue and lovely. **Oz. 40c.**

PAPAVER CALIFORNICA. "Wind Poppy". Slender, frail looking stems, 15 in. high with most brilliant coppery red flowers. **Pkt. 15c.**

PHACELIA Campanularia. "Bell-flowered Phacelia". 6-15 inch with delightful open bells of intense blue. **Oz. 70c.**

PHACELIA VISCIDA. (12 in.). Flowers are cups of the most divine gentian blue smothering the plant for months in summer. **Pkt. 15c; oz. 70c.**

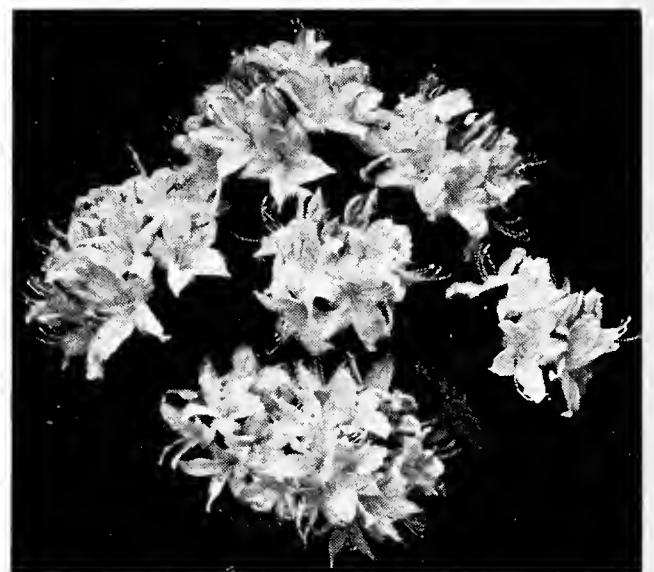
PHACELIA Whitlavia. "Wild Canterbury Bell". 1-1½ ft. Large bell-shaped flowers of violet-purple hanging in open clusters. **Oz. 70c.**

SALVIA CARDUACEA. A very interesting and unusual perennial with white woolly foliage, the flowers long beaks of lilac. **Pkt. 10c; 1/4 oz. 30c.**

PRICES OF ABOVE: Unless otherwise noted, 10c per pkt.; 3 pkts. for 25c; 13 pkts for \$1.; 1/2 oz. at oz. rate. Write for prices on larger quantities.

MIXED WILD FLOWER SEEDS—A specially prepared blend based on my experience of the kinds that will do well in all localities. **Oz. 60c; 2 ozs. for \$1; 1/2 lb. \$2.25; pound \$4.**

The above prices prepaid to your door in any quantity.



AZALEA OCCIDENTALIS

AZALEA OCCIDENTALIS

PURDY'S SUPREME PINK. This lovely native azalea is hardy and easily grown in any good loam where moisture is liberal. In nature it varies greatly in color and from my plantings I have selected a very lovely soft pink shade which has been propagated by layers to maintain the color and I can now offer a limited number in the following sizes:

12-15 inches tall with 3-5 buds. **Each, \$1.30.**

15-18 inches tall with 5-6 buds. **Each, \$1.60.**

18-24 inches tall with 7-10 buds. **Each, \$2.25.**

For shipment by express, charges collect. Single plants may be mailed. **Add postage:** 30c per plant west of the Rockies; 60c per plant east of Rockies.

CARL PURDY, Ukiah, California